Modern Passenger Information tools are transforming the way people travel. They enable people to compare the public transport options available to them, helping to increase public transport usage.

Trapeze’s Live Travel Suite brings together real-time data from multiple sources, enabling bus operators and Local Authorities to deliver passengers a fully integrated and information-rich experience.

Crucially, this information can be delivered to wherever the passenger needs it: to your website (or optimised mobile webpage), or straight to users’ Smartphones via your own branded App.

Your Branding, Your Message

Live Travel Suite will be tailored to your requirements and designed to fit your style and brand. By providing your own sites you can help maintain the relationship, control the quality of information they receive, and ensure it is your message they receive when looking for travel information.

"Being able to access location-based information, timetables and real time updates on your phone helps meet the demands of the modern commuter, as well being of great benefit to people unfamiliar with the area."

- Councillor Angus Adams, Chairman, Centro

Live Travel Suite Benefits

- Provide passengers with up to date and relevant travel information when and where they need it
- Establish a channel to communicate with your passengers
- Increase ridership
- Incorporate national journey planner
- Cost-effective way to make use of your real-time travel data
- Promote bus travel as part of multimodal offering
- Improve brand strength through your own App or online portal
- Increase interaction while reducing call centre costs

Multiple Delivery Channels

- Mobile Apps (Traveline Scotland)
- Web (Straeto)
- Mobile Web (Countdown II TFL)

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www.trapezegroup.com
The Passenger Life Cycle
As passengers become more familiar with services, the travel information they require changes. Live Travel Suite recognises these changing scenarios, meeting the requirements of different passengers at each stage, providing the information they need quickly and easily.

Live Travel Suite - Key Features
“Take Me Home”
The most common question asked by travelers is “how do I get somewhere?” (often their home) to the passenger, their present location is in some ways irrelevant; what they really want to know is how to get from where they are to wherever they want to go. Using a mobile phone’s location awareness functionality in conjunction with stored favourite addresses and regular journeys, your company’s App can become a true travel companion, effortlessly providing the answers they need, when they need them. The addition of personalised information such as home and work locations further offers increased accuracy to the end user, making Live Travel Suite even more powerful.

Incidents & Alerts
Experienced travelers and commuters tend to know their travel options; what they need to know is “are there any problems with my route?” Live Travel Suite’s Incidents & Alerts module shows relevant disruption information next to journey plans and departure boards. Crucially, it can also deliver alerts to mobile devices proactively, reaching users at the point of decision using ‘push’ notification technology.

UK-Wide Multimodal Journey Planning
Live travel Suite is multimodal, limited only by data source availability, and provides consistent information across multiple output channels, letting you reach the widest possible public. By incorporating a national journey planning dataset, your passengers can receive relevant advice for their entire journey irrespective of the distance travelled.

Live Travel Websites
Live Travel Suite can be provided standalone or integrated into an existing website. It is delivered client styled and branded; the interface refined through extensive usability testing in major urban areas such as London.

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TRAPEZE GROUP: Technology rides with us
Trapeze Group supplies reliable, scalable and innovative solutions for the rail and road transport sector. Hundreds of private and public organisations in Europe, North America and Asia-Pacific have selected software solutions from the Trapeze Group in order to improve and broaden the efficiency, quality and scope of their transport solutions, thus enabling them to provide their customers with even more services in a more reliable and cost-effective manner.

Live Travel Suite v2.0